

FUJIFILM
GFX
SYSTEM

Buy a Qualifying FUJINON GF Lens and
GET UP TO \$500

on a Prepaid Mastercard by mail

MAY 17, 2021 - JULY 18, 2021



ONLINE REDEMPTION REQUIRED FOR PREPAID MASTERCARD. SEE DETAILS BELOW.



FUJINON GF50mmF3.5 R LM WR

MSRP \$999.95
\$200 PREPAID MASTERCARD



FUJINON GF45mmF2.8 R WR

MSRP \$1,699.95
\$200 PREPAID MASTERCARD



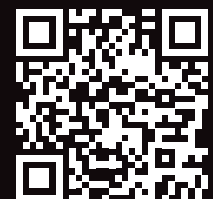
FUJINON GF32-64mmF4 R LM WR

MSRP \$2,299.95
\$500 PREPAID MASTERCARD

Photo © 2021 Bryan Minear

OFFER TERMS: The (\$200 and/or \$500 Prepaid Mastercard) provided through the FUJIFILM Prepaid Mastercard Promotion applies only to purchases of qualifying GF lens products made by a U.S. consumer from an authorized FUJIFILM GFX System dealer in the United States during the period of May 17, 2021 through July 18, 2021 (the "Promotional Period"). Offer is only valid on purchases of the FUJINON GF45mmF2.8 R WR lens, the FUJINON GF50mmF3.5 R LM WR lens, or the FUJINON GF32-64mmF4 R LM WR lens (the "Qualifying GF Lens Products"), at full retail price only. This offer may not be combined with any other promotional offers. No product substitutions. Not applicable to back orders. After purchasing a Qualifying GF Lens Product during the Promotional Period, the purchasing consumer must fully complete the online offer redemption and registration form at www.FujifilmPrepaidCard.com.

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For more information visit:
www.FujifilmPrepaidCard.com
or scan the QR code above.

GF Lenses	MSRP	Consumer Value Add
GF45mmF2.8 R WR Lens	\$1,699.95	\$200
GF50mmF3.5 R LM WR Lens	\$999.95	\$200
GF32-64mmF4 R LM WR Lens	\$2,299.95	\$500

APPLICABLE OFFER TERMS

The (\$200 and/or \$500 Prepaid Mastercard) provided through the FUJIFILM Prepaid Mastercard Promotion applies only to purchases of qualifying GF lens products made by a U.S. consumer from an authorized FUJIFILM GFX System dealer in the United States during the period of May 17, 2021 through July 18, 2021 (the "Promotional Period"). Offer is only valid on purchases of the FUJINON GF45mmF2.8 R WR lens, the FUJINON GF50mmF3.5 R LM WR lens, or the FUJINON GF32-64mmF4 R LM WR lens (the "Qualifying GF Lens Products"), at full retail price only. This offer may not be combined with any other promotional offers. No product substitutions. Not applicable to back orders. After purchasing a Qualifying GF Lens Product during the Promotional Period, the purchasing consumer must fully complete the online offer redemption and registration form at www.FujifilmPrepaidCard.com providing personal information (including valid email and U.S. Street address (no PO Boxes)) necessary for Fujifilm's shipment of the Prepaid Mastercard. Note that offer redemption and registration must be completed before 5 P.M. EST on August 18, 2021. An uploaded copy of purchase receipt image and an uploaded image of the UPC code cut out from the Qualifying GF Lens Product's packaging are both required for offer redemption. UPC codes that are not clipped from the box of the purchased Qualifying GF Lens Product do not qualify and will not be eligible for redemption. All claims for redemption of this offer must be received, with all referenced information provided and with uploaded images of the Qualifying GF Lens Product purchase receipt and clipped UPC code before 5 P.M. EST on August 18, 2021, without exception. Claims received after 5 p.m. EST on August 18, 2021 will not be fulfilled. Limit ONE redemption, per Qualifying GF Lens Product, per person, per household, and per residence and email address (for a maximum of 3, Prepaid Mastercards per person, per household, and per residence and email address). Within eight (8) weeks of receipt of a proper, verified redemption claim, Fujifilm will ship the Prepaid MasterCard to the applicable, redeeming U.S. consumer at the address provided (shipping to U.S. residence addresses only; no P.O. Boxes). Allow 4 weeks from date of shipment for delivery. Fujifilm is not responsible for email or Street address errors, for delivery issues, or for issues that may arise from redeeming, or use of, any Prepaid Mastercard provided. Each redeeming consumer is subject to the terms of use, limitations, and any further requirements of Mastercard or any other, applicable party relating to the Prepaid Mastercard provided in connection with this offer. More specifically, the Prepaid Mastercard is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. Use of the provided Prepaid Mastercard constitutes acceptance of the terms and conditions stated in the applicable Cardholder Agreement. The Prepaid Mastercards provided in connection with this promotion will not have cash access and can be used everywhere Mastercard debit cards are accepted. Depending upon location of use, fees may apply. Under no circumstance will Fujifilm be liable or responsible for any issues arising from, or related to, the use, loss, or related activities involved with the receipt, activation and use of the provided Prepaid Mastercard. Fujifilm reserves the right to replace the specific (\$200 and/or \$500) Prepaid Mastercard described with a check issued by Fujifilm and/or its promotional agency, or to otherwise issue a substitute cash card or prepaid card of the same or higher value. Fujifilm also reserves the right to modify or terminate this offer without notice at any time, and to disqualify any redemption claim that appears, in Fujifilm's sole judgment, to be incomplete or fraudulent. FUJIFILM North America Corporation, 200 Summit Lake Drive, Valhalla, NY 10595 is the sole provider of this promotional offer. Offer is void where prohibited.